



iDismiss, LLC

Privacy Policy

iDismiss, LLC (hereinafter “iDismiss,” “Our,” “Us” or “We”) operates a commercial internet application, website (iDismiss.org), and supporting platform and software for schools (“You”), which involves information about Your staff who are involved in pick-up and Your students (“Students”). This Privacy Policy is posted on Our website and included in Our marketing materials. This document informs You of Our policies regarding the collection, use, and disclosure of Personal Information We receive from You, through portals and Our application (“iDismiss App”).

We use Personal Information only to provide services for You, usually through the use of the iDismiss App. If You use the Website, any portal, or the iDismiss App, You agree to the collection and use of information in accordance with this policy.

Information Collection and Use

While using Our iDismiss App, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You, Your staff, and the Students, and to provide the Services You have engaged Us to perform. Personally identifiable information (PII) may include, but is not limited to, your organization’s name, address, phone number, and school district. PII collected on staff members includes: name and email address. PII collected on students includes: name, grade level, teacher name, and photo (photos are optional and not required to operate the application). All of the foregoing is “Personal Information.” We do collect information about persons under 18 years of age, but the information about Students and persons under 18 will not be used for any purpose other than the Services You have purchased.

Third Party Services

We may employ third-party companies and individuals for the following reasons:

- a. To facilitate our Service;
- b. To provide the Service on our behalf;
- c. To perform Service-related tasks; or
- d. To assist us in analyzing how our Service is used.

We want to inform users that these third parties have access to Your Personal Information. This is to perform the tasks assigned to them on Our behalf. However, they are obligated not to disclose or use the information for any other purpose.

- [Google Firebase Privacy and Security](#)

Ownership of Data

All data transmitted to iDismiss LLC and generated by the iDismiss application is, and will continue to be, the property of and under the control of the LEA (Local Education Agencies). Data will be accessed, used, and manipulated only by individuals necessary for the successful implementation of the program.

iDismiss LLC shall, at the request of the LEA, make data available in a readily accessible format within 72 hours of receipt of a written request. LEAs can, at any time and for any reason, request via email to support@idissmiss.org that their data be deleted from our cloud database, and iDismiss LLC will endeavor to comply with any lawful request within 3 business days.

iDismiss LLC will provide You (upon written request) a delimited file export of Your personal data via SFTP within 30 days of the termination of the account's contract. After that time, iDismiss LLC will securely destroy the customer's student and staff personal information.

Data Security

iDismiss LLC uses the services of Google Cloud Platform to manage its database and the authentication of its users through the following products/services:

- Cloud Firestore (Database management)
- Cloud Storage for Firebase (Image storage)
- Firebase Authentication (User accounts management)

These products/services are certified under major privacy and security standards such as:

- ISO 27001
- ISO 27017
- ISO 27018
- SOC 1
- SOC 2
- SOC 3

Additionally, these services encrypt data in transit using HTTPS as well as encrypting data at rest.

We value the security of Your Personal Information and take every step to protect it. While no system can offer 100% protection over the Internet or in electronic storage, We are committed to using industry-standard practices to safeguard Your data to the best of Our ability. In the event of a data security breach, iDismiss LLC will promptly notify impacted customers that a breach has occurred and will inform them, to the extent known, what data has been compromised. Furthermore, iDismiss LLC will inform customers what measures are being taken to address the data incident.

Log Data

Like many site/app operators, We collect information that Your digital device sends whenever You use the iDismiss App or visit Our Website ("Log Data"). We use Log Data to discover and correct errors and improve services. This Log Data may include information such as Your digital device's Internet Protocol ("IP") address, device name/type, operating system version, configuration when using the iDismiss App, the time and date of Your use of the iDismiss App, the services You use on the iDismiss App, the time spent on Our web pages, web links on the Website that You may use, and other statistics. We use third-party services to assist Us in collecting, monitoring, and analyzing this Log Data.

- [Google Analytics Terms of Service](#)

The Log Data will belong to Us but may be shared with Local Education Agencies ("LEA") upon request.

Communications

We may use Your Personal Information (and/or PII) to contact You regarding services or information You have requested or to communicate with You about services that may be offered by Us. We will not sell, distribute, or lease any of your organization's Staff and Students Personal Information (or PII) to any third parties for the purpose of marketing their products or services to You, or for any other reason. We will not use any Student Personal Information, or PII, for any reason other than performing services.

Cookies

Cookies are files with a small amount of data that are commonly used as anonymous unique identifiers. These are sent to Your browser from the websites You visit and are stored on Your device's internal memory. The iDismiss App does not use these "cookies" explicitly. However, the app may use third-party code and libraries that use "cookies" to collect information and improve their services. You have the option to either accept or refuse these cookies and know when a cookie is being sent to Your device. If You choose to refuse Our cookies, You may not be able to use some portions of this service. Our Website uses cookies. We use "cookies" to collect information. You can instruct Your browser to refuse all cookies or to indicate when a cookie is being sent. However, if You do not accept cookies, You may not be able to use some portions of Our Website.

Changes to This Privacy Policy

This Privacy Policy is effective as of the date noted below and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on Our Website. We reserve the right to update or change Our Privacy Policy at any time, and You should check this Privacy Policy periodically. Your continued use of the Website or iDismiss App after We post any modifications to the

Privacy Policy on this page will constitute Your acknowledgment of the modifications and Your consent to abide by and be bound by the modified Privacy Policy.

This Privacy Policy is effective as of 2024-08-01.

Contact Us

If You have any questions or suggestions about Our Privacy Policy, do not hesitate to contact Us at info@idissmiss.org.